

Item #22

Email from requestor (Dr Eric Crampton) discussing Dr John Gibson's research on sugar taxes and attachment "On Taxing Sugar-sweetened Beverages as a Public-health Measure"

Email discussing Dr John Gibson's research on sugar taxes attaching Chief Science Advisor's draft discussion document, email sent 12 December 2016

Sent By: Eric Crampton <eric.crampton@nzinitiative.org.nz> on 12/12/2016 2:42:48 p.m.
To: [REDACTED]
Copy To:
Subject: FW: SSB taxes

Hi [REDACTED],

You've likely seen this, but in case not, I'm told I've permission to pass along to relevant colleagues, which I assume includes you but which I assume doesn't include the readers of my blog more generally.

I note that Potter seems to think a weakness in Gibson's work is that it doesn't note that New Zealand proposals are for excise rather than ad valorem; since expected response to excise comes from estimates of price elasticity, I'm not quite sure what the problem would be – other than that the Gibson-effect would be attenuated among those who are already only consuming the cheapest per-unit product. Doesn't make the existing elasticity estimates right for that cohort either though.

Will look forward to your debate with [REDACTED]!

Best,

Eric  -jpSugar Tax Paper v5UNL.docx

RELEASED UNDER THE OFFICIAL INFORMATION ACT

Document "jpSugar Tax Paper v5UNL.docx" has been removed as it is a duplicate of the attachment in item "Email discussing sugar tax with attached paper 'On Taxing Sugar-sweetened Beverages as a Public-health Measure' "